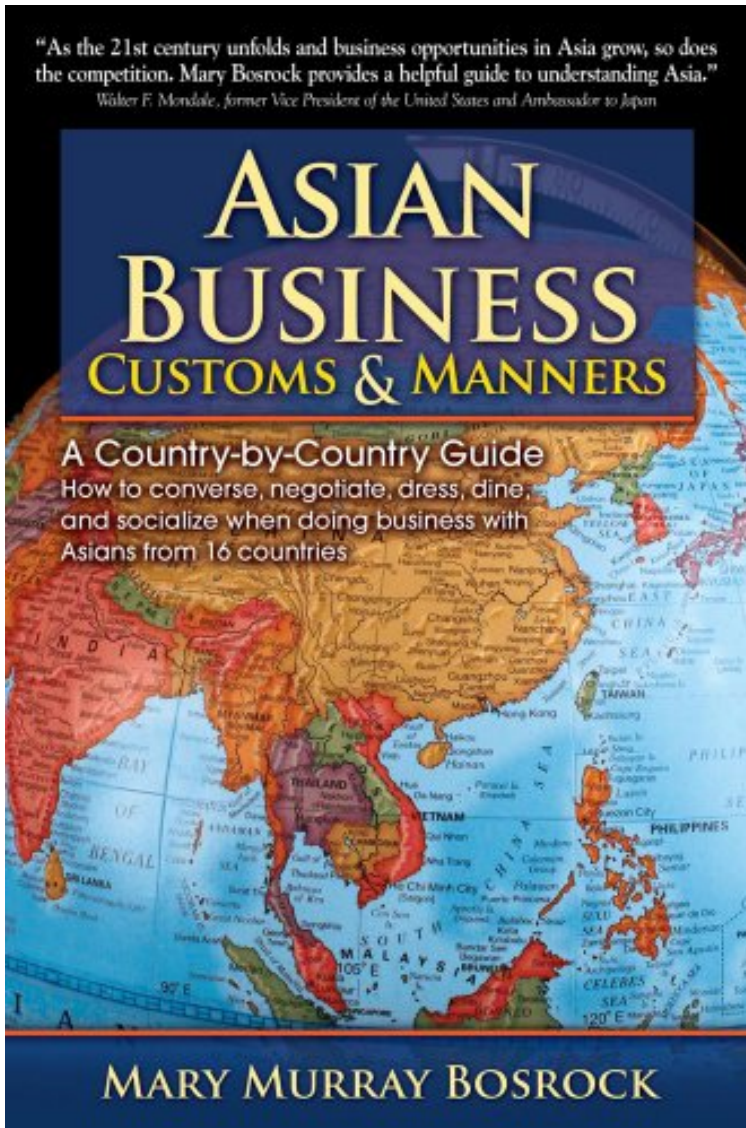


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# Asian Business Customs Manners: A Country-by-Country Guide (English Edition)



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Prsentation de l'diteurFinally, here is a guide that covers all of the dos and donts of business etiquette in Asia. Asian Business Customs Manners is organized country-by-country, this comprehensive guide contains information on every situation youll encounter, including business practices and attitudes, meetings, negotiations, meals, punctuality, language, gestures, tipping, manners, gifts, and everything in between. It contains all the information you need to present yourself well and get the job done whatever it might be. This book won the Independent Book Publishers Association Benjamin Franklin Award for Business in 2008. This is a guide that covers all the dos and donts of business etiquette in Asia. Organized country by

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This book provides guidance about how to successfully negotiate your way through Asian business situations generally, as well as specific information about doing business in: Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam, Australia, and New Zealand. This book won the Independent Book Publishers Association Benjamin Franklin Award for Business in 2008. Biographie de l'auteur Mary Murray Bosrock is a writer, lecturer, and well-known expert on cross-cultural communication. As former international editor of Foreign Trade magazine, Mary has worked and traveled in countries all over the world. She is a popular radio, and television guest, appearing on CNN, CNBC, Fox News, and the AE Network, among others. Mary is an adjunct assistant professor in the Masters of International Business School at the University of St. Marys.

She also serves on the board of Africa Calls Today, the American subsidiary of the Damietta Peace Initiative. Mary's other books include: European Business Customs Manners, Put Your Best Foot Forward Russia, Put Your Best Foot Forward Asia, Put Your Best Foot Forward - South America, Put Your Best Foot Forward - USA, and Put Your Best Foot Forward Mexico/Canada.